

EGRET LANDING NEWSLETTER ADVERTISING AGREEMENT

PLEASE PRINT CLEARLY

Company Name: _____ Company Web Site: _____

Name: _____ Email Address: _____

Address: _____ Phone Number: _____

Egret Landing Resident? (circle one): Yes No

Paper Copy of Advertisement Attached (circle one): Yes No

Electronic Copy of Advertisement E-mailed (circle one): Yes No

Egret Landing Home Address (if applicable):

Please circle the price corresponding to the advertisement size you wish to purchase and complete the pricing worksheet below.

Ad Size	1/8 page	1/4 page	1/2 page	3/4 page	Full page
Maximum Size in Inches (Length x Width)	2½ x 3¾ <small>(Business Card)</small>	5 x 3¾ or 2½ x 7½	5 x 7½ or 10 x 3¾	7½ x 7½	10 x 7½
Cost Per Issue	\$25.00	\$45.00	\$80.00	\$115.00	\$150.00

Cost per Issue = _____

Number of advertising # months (3-MONTH MINIMUM REQUIRED) = x _____

Sub-Total = _____

Egret Landing Resident? If yes, subtract 15% resident discount - _____

Sub-Total = _____

New or Modified Ad? If yes, add set-up fee (\$20 residents; \$25 non-residents) + _____

TOTAL DUE = \$ _____

Payment Method: Check # _____

Cash _____

Money Order _____

Office
Use Only: _____

Terms and Conditions

All ads must be paid in full before they will be included in the newsletter. Checks should be made out to the "Egret Landing Property Owners Association, Inc." (or ELPOA) and hand-delivered or mailed with this completed contract to the Manager's office in the Egret Landing Clubhouse at **1059 Lakeshore Drive, Jupiter, FL 33458**. Payment, advertising agreement and advertisement must be received by the 15th of the month prior to newsletter publication.

Advertisements must be e-mailed to EgretNews@comcast.net in PNG or JPEG graphic file formats (in grayscale or black and white only) or in MS Word or MS Publisher document file formats. Advertisements must be sized according to the size selection made above. Advertisements cannot use wording suggesting approval or endorsement by the Egret Landing POA. Web site names containing "Egret Landing" cannot be included in advertising.

Placement within the newsletter is the discretion of the Newsletter Editor and the ELPOA.

Having read this agreement, I agree to act in accordance with all the terms and conditions described herein.

Signature: _____ Date: _____

Conditions and rates are subject to change by the ELPOA without notice.
The ELPOA reserves the right to reject or cancel any advertisement at any time for any reason it deems appropriate.